

basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

NATIONAL SENIOR CERTIFICATE

GRADE 12

AGRICULTURAL SCIENCES P2

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MEMORANDUM

MARKS: 150

This memorandum consists of 9 pages.

TOTAL SECTION A:

45

SECTION A

QUESTION 1

1.1	1.1.1 1.1.2 1.1.3 1.1.4 1.1.5 1.1.6 1.1.7 1.1.8 1.1.9 1.1.10	B ✓ ✓ C ✓ ✓ A ✓ ✓ C ✓ ✓ B ✓ ✓ C ✓ ✓ D ✓ ✓ D ✓ ✓ C ✓ ✓	(10 x 2)	(20)
1.2	1.2.1 1.2.2 1.2.3 1.2.4 1.2.5	D ✓ ✓ C ✓ ✓ E ✓ ✓ A ✓ ✓ G ✓ ✓	(5 x 2)	(10)
1.3	1.3.1 1.3.2 1.3.3 1.3.4 1.3.5	Budget ✓ ✓ Equilibrium price ✓ ✓ Capital ✓ ✓ Biometrics ✓ ✓ Epistasis ✓ ✓	(5 x 2)	(10)
1.4	1.4.1 1.4.2 1.4.3 1.4.4 1.4.5	Marketing ✓ Technical ✓ Net Farm Income ✓ Skilled ✓ Breeding value ✓	(5 x 1)	(5)

SECTION B

QUESTION 2: AGRICULTURAL MANAGEMENT AND MARKETING

2.1 The illustration representing marketing strategy

2.1.1 Marketing strategies

A A - Product ✓

B B - Price ✓

C C - Place ✓

D D - Promotion ✓

2.1.2 TWO factors to consider when planning a product

- Quality ✓
- Design ✓
- Branding ✓
- Packaging ✓
- Size ✓

Warranty ✓

(Any 2) (2)

(4)

2.1.3 TWO ways to implement the strategy

- Advertising ✓
- In-store promotion ✓
- Direct mailing ✓
- Trade fairs and exhibition ✓
- Sponsorship ✓

Personal selling ✓

(Any 2) (2)

2.1.4 TWO aspects to consider when deciding on pricing

- Cost ✓
- Demand ✓
- Competition ✓

(Any 2)

2.2 Marketing system

2.2.1 Identification of the marketing system

Co-operative marketing system ✓

(1)

(3)

(2)

2.2.2 THREE advantages of co-operative marketing

- Farmers (producers) will have a better chance to negotiate a good price for their produce ✓
- They will have an access to professional expertise ✓
- They can afford better infrastructure as a group than as individuals ✓
- They can buy fertiliser or packaging material cheaper ✓
- They can develop a brand for their produce which makes them more visible to the potential buyers ✓
- They can access funding from the government as a cooperative ✓ (Any 3)

(2)

2.2.3 TWO principles of co-operative marketing

- Voluntary membership ✓
- Democratic member control ✓
- Member's economic participation ✓
- Autonomy and independency ✓ (Any 2)

2.3 Quantities of product 1 and 2 supplied

2.3.1 Formulation of hypothesis

Producers may not increase the supply of agricultural product ✓ even when the price has increased in a short period of time ✓

OR

If the price of an agricultural product increases, ✓ the supply may not increase within a short period of time ✓

2.3.2 Calculation of price elasticity of supply for product 1 and 2

- Product 1 = $\frac{13\%}{20\%}$ \checkmark (2)
- Product $2 = \frac{39\%}{20\%}$ \checkmark $= 1.95 \checkmark$ (2)

2.3.3 Interpretation of price elasticity of supply for the two products

- Supply for product 1 is inelastic ✓
- Supply for product 2 is elastic ✓ (2)

2.3.4 TWO factors affecting supply of the products

- Price ✓
- Possibilities of increasing the supply of goods/time ✓
- Technology ✓
- Production costs ✓
- Expectations of the future price ✓
- Environmental conditions ✓
- Subsidies ✓ (Any 2) (2)

2.4 **SWOT** analysis

2.4.1 Use of SWOT analysis to identify the following

(a) TWO strengths

- Availability of land ✓
- Services by an extension officer ✓
- Human resource ✓ (Any 2)

(b) ONE weakness

- Lack of capital ✓
- Lack of skills ✓ (Any 1) (1)

(c) ONE opportunity

- Identified market ✓
- Services of the extension officer ✓ (Any 1) (1)

(d) TWO threats

- Unreliable weather ✓
- Competition from another project/Flourishing project in a nearby village √
- Lack of funds ✓
- Lack of skills ✓ (Any 2) (2)

2.4.2 THREE actions to correct threats

- Application of scientific methods/ use of modern technology ✓
- Establishment of sound market chain ✓
- Consider processing and value adding ✓
- Source interest free funding and subsidies ✓
- Consider training; internships and voluntary hands on experience ✓ (Any 3) (3) [35]

QUESTION 3: PRODUCTION FACTORS

3.1 Land as a production factor

3.1.1 TWO characteristics of land

- Land is subject to the law of diminishing return ✓
- Land is durable ✓ (2)

3.1.2 Explanation of the law of diminishing return

- More units of fertiliser ✓
- Did not result to proportional further increase the yield ✓

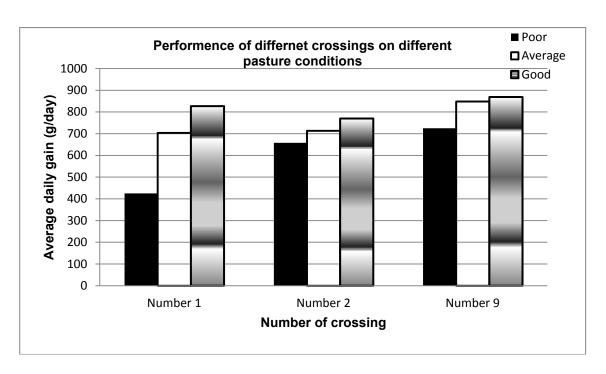
3.1.3 TWO functions of land from the case study

- It enables the production of food ✓
- It provides physical space for industry ✓

	3.1.4	 Changing cropping systems/intercropping/adaptation to scientific methods ✓ Restoring land potential/halting erosion ✓ Consolidate small uneconomic land units ✓ Improving water management/provision ✓ (Any 2) 	(2)			
3.2	Capital as a production factor					
	3.2.1	 Explanation of the assistance of using a cash flow budget It shows the flow of cash into and out of the farming operation√ To determine the profit and loss √ 	(2)			
	3.2.2	Monthly income • Sale of eggs = R8 000 per week x 4 = R32 000 ✓ • Sale of broilers = R12 500 per week x 4 = R50 000 ✓ = R32 000 + R50 000 = R82 000 ✓	(3)			
	3.2.3	Decision to continue with the business Farmer must continue with the business ✓	(1)			
	3.2.4	 Reason Income is more than the expenditure ✓ The business is run at a profit. (Profit is R43 000) ✓ 	(2)			
	3.2.5	 TWO forms of capital Floating/working capital ✓ Movable capital ✓ 	(2)			
3.3	Ability levels of farmers and farm workers					
	3.3.1	 TWO skills of farm manager based on graph Planning ✓ Entrepreneurial ✓ 	(2)			
	3.3.2	One important skill needed by the farm worker Technical skill ✓	(1)			
	3.3.3	 Justification of skill needed by the farm worker Worker needs to perform practical activities ✓ using hands ✓ 	(2)			
	3.3.4	TWO management skills important to the farmer other than the skills in the graph • Financial ✓ • Communication and interpersonal ✓ • Problem-solving ✓ • Decision-making ✓ (Any 2)	(2)			

	3.3.5	TWO management principles • Planning ✓ • Motivation ✓ • Control ✓ • Implementation ✓ • Control ✓ (Any 2)	(2)	
3.4	Labour L	egislation		
	3.4.1	21 days leave of absence farm employees entitled to Annual leave ✓	(1)	
	3.4.2	4 months leave of absence female employees entitled to Maternity leave ✓	(1)	
	3.4.3	Leave of absence for flu Sick leave ✓	(1)	
3.5	Labour			
	3.5.1	 Calculation of worker payment during public holiday R111.72 x 2 = R223.44 ✓ OR R111.72 x 2 x 3 ✓ = R670.32 ✓ 		
		• R223.44 x 3 = R670.32 ✓	(2)	
	3.5.2	Deduction of a labour practice Unfair labour practice ✓	(1)	
	3.5.3	 Justification of answer in QUESTION 3.5.2 Worker underpaid/worker received R270.32 less ✓ Public holidays are double paid according to Public Holiday Act/ allowance on public holidays is double the allowance of normal working days ✓ 	(2) [35]	
QUESTI	ON 4: BAS	SIC AGRICULTURAL GENETICS		
4.1	Growth rates between cattle breeds			
	4.1.1	Type of breeding system Cross breeding ✓	(1)	
	4.1.2	Parents that produced calves with highest average daily gain Hereford bulls and Brahman cows ✓	(1)	
	4.1.3	 TWO reasons for better performance of these calves Offspring have hybrid vigour/heterosis ✓ Are better adapted to poor veld conditions/more hardy ✓ 		
		 Are better adapted to poor veid conditions/more nardy ▼ Have a better feed conversion rate √ (Any 2) 	(2)	

4.1.4



Criteria/rubric/marking guidelines

- Correct heading ✓
- X axis correctly calibrated and labelled (number crossing) ✓
- Y axis correctly calibrated and labelled (ADG) ✓
- Correct units (g/day) ✓
- Accuracy ✓
- Bar graph ✓ (6)

4.2 Inheritance

4.2.1 Type of inheritance controlling milk yield

Polygenic inheritance ✓ (1)

4.2.2 Milk yield of a Jersey cow with genotype AAbb

AA = 20 + 20 = 40 litres \checkmark AAbb = 200 + 40 litres \checkmark = 240 litres \checkmark (3)

4.2.3 Phenotypic and genotypic ratio of F1-generation

AABB x aabb AB x ab ✓

Genotype: 4 AaBb ✓

Phenotype : all producing 240 litres ✓ (3)

4.3 Inheritance

4.3.1 The phenomenon in QUESTION 4.3

Atavism ✓ (1)

	4.3.2	 Reason A recessive gene for red which was switched off and not expressed ✓ 	
		 In the phenotype in the past is now switched on and expressed√ 	(2)
	4.3.3	Alternative term for atavism Throwback ✓	(1)
4.4	Selection	n and breeding	
	4.4.1	Differentiation between selection and heritability Selection	
		 is choosing of individuals for breeding purposes ✓ due to superior characteristics ✓ Heritability 	(2)
		 is the degree to which the characteristics are determined ✓ by genetic factors ✓ 	(2)
	4.4.2	 TWO advantages of a species crossing They are hardy animals ✓ 	
		 They are drought animals ✓ They are highly durable ✓ (Any 2) 	(2)
	4.4.3	TWO related breeding systemsLine breeding ✓	
		 Inbreeding ✓ 	(2)
	4.4.4	Importance of using EBV It indicates the heritability of a particular characteristic ✓ to predict the success of a breeding programme ✓	(2)
4.5	Effects o	of mutagenic agents	
	4.5.1	Gamma and X-rays Damages DNA molecule and causes it to break ✓	(1)
	4.5.2	Metals Change the chemical structure of a DNA molecule ✓	(1)
	4.5.3	Alkaloids They prevent chromosome segregation ✓	(1)
	4.5.4	Viruses They insert their own DNA ✓	(1)
			[35]
		TOTAL SECTION B: GRAND TOTAL:	105 150