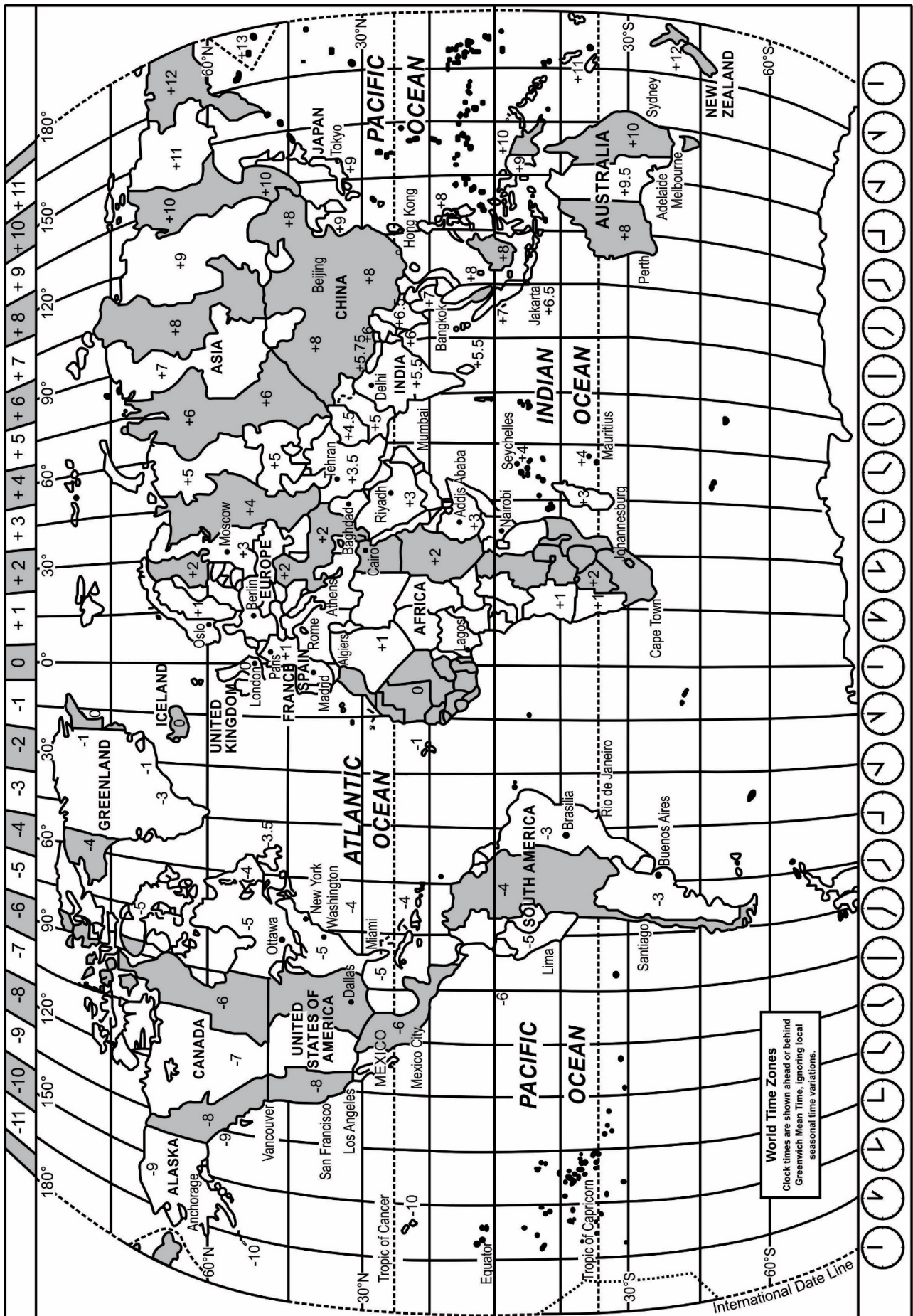


ADDENDUM A: Question 4: Map of world time zones



ADDENDUM B: Question 7: A bags-to-riches story

It began at Thomas Moore College in KZN in 2001. Art teacher Paula Thomson and her Grade 10 class embarked on community service to teach 13 unemployed women the skill of fabric painting. The women were from disadvantaged areas where they somehow took care of people with HIV/AIDS. Many of these women had no income. Fabric and all materials were bought from small local businesses and every attempt was made to use recycled products.

The venture had mutual benefits as the women helped the Grade 10 students learn the local language. While the Grade 10 students drew designs on fabric shopping bags, the local women painted them. As plastic bags had become expensive to buy and are not bio-degradable, Paula hoped they might sell the fabric bags instead of plastic ones at flea markets. In turn, profits generated would go to the local women. This helped pay for medicine for the HIV-positive people and provided an income for their caregivers.

At a local conference in Durban, a unique opportunity arose to sell these products and 1 000 bags were ordered for the delegates. As a result, a new market opened up. When the foreign delegates returned home with their African bags, orders started coming from as far away as Holland and Canada. Good word of mouth and a clear marketing strategy helped drive their cause.

Fifteen years later, *Woza Moya's* crafters numbered nearly 400 and their annual turnover has grown from R2000 to R8,5 million. *Woza Moya* is a certified Fair Trade organisation – while working part time from home, the women can take care of their children. The sustained incomes have also brought positive changes in their living conditions. Some of the crafters have been able to replace their mud huts with brick homes, and also pay for electricity. This then stimulated the multiplier effect in the community.

[Adapted from: *Country Life*, February 2018 p. 69]

ADDENDUM C: Question 8: Latest on impact of fires on Knysna tourism

"Most of Knysna's tourism remains intact, and the town is welcoming visitors", said Alan Winde, Minister of Economic Opportunities.

Around 30 tourism businesses were damaged in the Southern Cape and close to 500 beds lost. The good news is that most accommodation businesses are operating as usual.

Collectively, tourists usually spend more than R2 billion per year in Knysna. In spite of damage to some of the town's tourism infrastructure, tourism in the area is starting to rebuild.

We have seen a lot of support for this area's tourism sector. We have 4 000 beds available and we are drawing close to what is usually a very busy time for Knysna. The *Oyster Festival* will go ahead as planned. It usually attracts over 7 000 visitors and generates more than R100 million for the local economy. Most importantly, it created 2 000 jobs for the Knysna locals.

Other popular events on the Knysna calendar include the following: *Knysna Celtic Festival*, *Knysna Arts Festival*, *South African Canoe-Polo Champs* and the popular *Sedgefield Market*.

Knysna is situated on the Garden Route (N2) and these highlights attract domestic tourists and international tourists.

The Knysna Waterfront offers world-class accommodation and places to eat. There are also unique shopping experiences. The Knysna Municipality realises the opportunities that tourism creates as it attracts investment. They have adopted the slogan, "***Where People and Nature Prosper***".

The Minister has allocated R100 000 to sponsor and promote the *Knysna Oyster Festival* and Knysna as an ideal place to visit in winter. He will also sponsor 10 other events in this region that play a huge part in creating employment opportunities.

[<<https://www.westerncape.gov.za/news/latest>], 31/1/2018]

ADDENDUM D: Question 7: Rubric for marking of the concept map

Criteria	4	3	2	1	0	Possible score
Understanding of the term sustainable tourism.		Candidate displays an in-depth understanding of the term with detailed supporting evidence from the text.	The candidate displays an understanding with supporting evidence from the text.	A vague attempt but student does not fully understand the term in correlation to the text.	NO attempt to answer this question.	3
The three factors that impact on sustainable and responsible development.		All THREE factors are mentioned.	Only TWO factors mentioned.	A vague attempt and or only referred to ONE factor.	No attempt to address this topic.	3
Analysis of the sustainability and responsibility of this venture.	An excellent analysis is discussed which includes in-depth own knowledge and understanding. 4 x 2	Candidate makes an in-depth analysis indicating an in-depth understanding of this venture in terms of sustainability. 3 x 2	Candidate makes a fair analysis indicating a good understanding of this venture in terms of sustainability. 2 x 2	Candidate makes a poor analysis indicating a poor understanding of this venture in terms of sustainability. 1 x 2	Not addressed at all.	8
Multiplier effect and its impact on the local community.		Sophisticated illustration of the multiplier effect and the impact on the local community. 3 x 2	Candidate indicates a good understanding of the multiplier effect but lacks supporting evidence on its impact on the local community. 2 x 2	A vague attempt to address this topic with limited understanding of the multiplier effect. 1 x 2	No attempt to address this topic.	6
Links indicating inter-relationship with an explanation thereof.		All possible links are indicated with an explanation.	Most links are indicated with an explanation.	Only some links are indicated or no explanation of links.	No links made.	3
Layout of concept map.		Layout presented in a sophisticated and exceptionally logical manner.	Layout is presented in a logical and clear manner.	Layout presented with some lapses.	Layout makes no sense.	3
Key and different colours used and suitable title.	Key in different colours indicating the different concepts and has suitable title.	Key in different colours indicates the different concepts but has no title.	Some minor problems in key.	Major problems in key.	No key.	4

[30]

ADDENDUM E: Question 8: Rubric for marking of the essay

Criteria	4	3	2	1	0	Possible score
Organisation and mechanics.		Information is very well organised with well-constructed paragraphs. Only minor grammatical, spelling and/or punctuation errors. Title is appropriate.	Organised with well-constructed paragraphs. A few grammatical, spelling and/or punctuation errors. Title is included.	Disorganised and many grammatical, spelling and/or punctuation errors OR title is missing.		3
Correct identification of the situation referred to in the article.		Identified the situation in the text and provided TWO examples of different events that occur globally.	Identified the situation in the text and provided only ONE further example of different events that occur globally.	Identified the situation referred to in the text but no further examples given.	No description given.	3
Analysis of the economic impact tourism has on the greater Knysna area.	Candidate can identify four or more economic impacts on tourism in the greater Knysna area. 4 x 2	A minimum of three direct ways in which tourism has made valuable contributions to local business. 3 x 2	Candidate can identify only one to two contributions. 2 x 2	Candidate has not understood the value of the contributions made by tourism to local business or has misunderstood the question, but attempted to answer. 2	No attempt to address this.	4 x 2 = 8
Analysis of the impact of this disaster on the triple bottom line (TBL) both in the short term and long term.	Sophisticated understanding of the impact on all three pillars of the TBL. 4 x 3	Clear understanding of the impact on the TBL. 3 x 3	Candidate has either omitted one pillar of the TBL OR addressed it in poor detail. 2 x 3	Candidate has omitted one or more of the pillars or one or more of the pillars have not been addressed. 3	No attempt to answer this. 0	4 x 3 = 12
Examples of strategies to ensure tourists' needs are met and to encourage tourist visitation.	Candidate has provided two or more examples with a sophisticated insight into the long-term benefits to the local area.	Candidate has provided TWO examples and provided an insightful explanation of the long-term benefits to the local area.	Candidate has provided TWO examples but has not provided insight into the long-term benefits to the local area.	Candidate has only provided ONE example without explaining the long-term benefits to the local area.	No attempt to address this.	4

[30]