



NATIONAL SENIOR CERTIFICATE EXAMINATION  
2012

**LIFE ORIENTATION  
COMMON ASSESSMENT TASK  
PART B**

Time: 1 hour

30 marks

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**Write an article of 500 – 600 words for a youth magazine in which you respond to the following statement.**

The only currency that matters in Social Media is relationship. On-line, off-line, in Timbuktu or Pretoria ... it's still true that people are just people.

[Adapted from: Lisa-Jo Baker, Social Media Manager]

**You should use the knowledge and insights you have gained through your explorations in CAT A to guide you in the writing of your article.**

**ASSESSMENT RUBRIC**

<b>ASSESSMENT CRITERIA</b>	<b>8 – 10</b>	<b>6 – 7</b>	<b>3 – 5</b>	<b>0 – 2</b>
<b>Candidate explores the specific role of human relationships within the context of social media.</b>	Candidate explores pertinent and probing aspects of human relationships within the context of social media. Points display rigorous and thought-provoking insight into the nature of social media relationships between people in cyberspace and are convincingly substantiated.	Candidate explores human relationships within the context of social media. Points discuss the nature of social media relationships between people in cyberspace and are appropriately substantiated. While the candidate offers a thorough exploration of what it means to be people within social media he/she fails to provide evidence of the rigour of an A response.	Candidate explores aspects of human relationships but on a superficial level with a tenuous link to the context of social media relationships between people in cyberspace OR points lack an insight into the nature of relationships and are inadequately substantiated or not substantiated. Tendency to stock responses/bits of remembered content strung together/ possibly gets side-tracked at times from the specific role of human relationships and focuses on areas irrelevant to the question.	Candidate fails to explore human relationships within the context of social media =0 OR Candidate fails to actually respond to the statement and/or tends to talk around issues as opposed to grappling with the statement and/or points made display no insight into the nature of human relationships within the context of social media (=1 – 2).

10 × 3 =

<b>30</b>