PLEASE READ THE FOLLOWING INSTRUCTIONS CAREFULLY

1. This question paper consists of 18 pages. Please check that your paper is complete.

2. Read all the questions carefully.

3. Answer ALL the questions.

4. Please start each question on a new page.

5. Number your answers exactly as the questions are numbered.

6. It is in your own interest to write legibly and to present your work neatly.
Cruises get cool as young people take to the seas to get away from it all
By Rupert Neate

One in five under-25s said to be considering a holiday afloat as operators revamp their image to appeal to 'party animals'.

1 It might be hard to think of anything less conventionally 'cool', but according to ASATA, the Association of South African Travel Agents, a record number of young people want to go on a cruise. The average age of cruisers is 56 – the highest it has been for a decade – but ASATA reports a surprising leap in the number of 16- to 24-year-olds who are considering cruising instead of 'jolling' in Ballito or Jeffrey's Bay.

2 The association, which represents more than 5,000 travel agencies, says that one in five under-25s are considering a holiday on the high seas this year – nearly three times the number that went cruising last year.

3 Cruise ships, say the travel experts, have finally 'shaken off their old, staid' image' and now many are 'like floating theme parks, perfect for party animals'. Many have ditched cabarets and black-tie dinners at the captain's table in favour of all-night parties, rock climbing, assault courses and surfing lessons in on-board simulators.

4 Highveld Stereo, a popular Gauteng Radio Station, has even taken to the high seas. Parlotones, the band best known for the hit Funny Face, headlined the maiden Highveld Party voyage from Durban to Cape Town last summer. "If someone told us a few years ago we'd be headlining on a cruise," frontman Kahn said from the deck of the ship, "I'd have said, are you sure?"

5 A trip on the Highveld Party Cruise, which also featured Freshlyground, Die Antwoord and Lloyd Cele, cost from R5 000 per person, sharing a cabin for four (the closest thing to camping on a luxury ship) to R90 000 per person for a 'sky suite' with a veranda.

6 Carnival, which operates 23 liners, boasts "there's always a reason to party on a Carnival cruise!" "You won't be surprised that we take our pool and deck parties very seriously, and pull out all the stops to keep things kickin'," it says in its promotional material. "From live music to lively DJs, fun fellow cruisers to bubbly social hosts, and some of the greatest vistas this side of shore, open-air party-time is the time – and place – to be."

7 Phil Evans, managing director of cruise tour operator CruiseNation, says there is a "huge trend in young people going on cruises". He said cruise lines were overhauling facilities and ripping out old-fashioned decor to make boats more appealing to younger people, but admitted that the principal attraction was how cheap a cruise trip could be when compared to do-it-yourself holidays.

8 "People are very savvy about going out and finding the cheapest flights and cheapest hotels, but some are starting to realise it can be cheaper to do it with a tour group," he said. "We are offering a week's summer cruise for R12 000. People are saying, 'Actually, I'm getting loads included in the price and it's cheaper than a week in Mauritius'."
More adventurous overseas trips are also popular, with the company’s bestselling holiday being a trip that starts in Hawaii, followed by a flight to Alaska, a five-night wilderness cruise and then a train back down the Pacific coast. Evans said the average age of passengers on the trip, which costs from R16 000 for 15 nights, was 35, with many couples in their 20s. He said the real boom had been among 24- to 30-year-olds, but it is "growing in the early 20s too; the ages keep coming down and down". He said the average age of his passengers a decade ago was 55, if not higher.

He admitted that many of his younger customers get mocked by their buddies for going on cruises but says the critics eat their words when they hear about the trips. "My friends used to make fun of me all the time for going on cruises, but now they say, 'Wow, that's amazing!'"

[Adapted and localised with South African examples from The Guardian, 4 January 2014: <http://www.theguardian.com>]

1. staid – sedate, respectable, unadventurous
2. savvy – shrewd, knowledgeable

1.1 What general opinion is implied by the phrase 'get cool' in the context of the text? (Refer to the title.) (2)

1.2 Select the correct option by only writing down the question number and corresponding letter.

   In the title, the word 'cool' is an example of
   A  colloquialism
   B  jargon
   C  slang (1)

1.3 Quote four CONSECUTIVE words from the text that reflect the following:

   Cruise line businesses are changing the way they are viewed. (2)

1.4 Write down a synonym for the phrase in bold in the quotation below:

   'ASATA reports a surprising leap in the number of 16- to 24-year-olds who are considering cruising instead of "jolling" in Ballito or Jeffrey's Bay.' (paragraph 1) (1)

1.5 Who does ASATA represent? (1)

1.6 Say whether the following quotation from the text is a FACT or an OPINION. Support your choice by referring to information provided in the text.

   '… one in five under-25s are considering a holiday on the high seas this year …’ (2)

1.7 Name three activities mentioned in the text that can be seen as attractive to a younger cruise market. (3)

1.8 Name one activity mentioned in the text that was traditionally part of cruise line entertainment. (1)
1.9 Select the correct option by only writing down the question number and corresponding letter. The word 'maiden', as it is used in paragraph 4, means

A  young girl  
B  regular  
C  annual  
D  first  

(1)

1.10 Find one relevant quotation from the text to make the following statement FALSE.

*Cruises only take place in winter months.*  

(1)

1.11 What represents the 'camping' option on the Highveld Party cruise?  

(1)

1.12 How much would the 'camping' option cost per person on the Highveld Party Cruise?  

(1)

1.13 What does the phrase 'pull out all the stops' (paragraph 6) mean in the context of the text?  

(1)

1.14 What, according to the managing director of cruise tour operator CruiseNation, is the main motivation for young people to go on a cruise line holiday?  

(1)

1.15 Offer one alternative holiday option that young people might consider instead of going on a cruise. Relate your answer to information provided in the text.  

(1)

1.16 Is the connotation of the word 'mocked' positive, negative or neutral in the quotation below? Explain your answer.

*He admitted that many of his younger customers get mocked by their buddies for going on cruises.* (paragraph 10)  

(2)

1.17 Write down a synonym of your own for the word 'buddies'. (paragraph 10)  

(1)

1.18 Select the correct option by only writing down the question number and corresponding letter.

The style in which the article was written is

A  formal  
B  informal  

(1)

1.19 Explain your choice in Question 1.18.  

(2)

1.20 In your opinion, explain what the intention of the text is. Justify your point of view by referring to a relevant example from the text.  

(2)
Study the following advertisement before answering Question 1.21.

TEXT 2

Urban Fantasy Weekend Cruise is for young urban professionals to come together!

A 4-day 3-night FANTASY Cruise On Board The Ecstasy!

Package Includes:

ACCESS TO ALL EVENTS, PARTIES AND ACTIVITIES

All Night Dance Marathon (This Is A Jam You Have To Experience, Trust Us!)

Includes Access to All Urban Fantasy Events:

Theme Parties
Fantasy Comedy Show
Krazy Karaoke Night
... and MUCH MORE!!!

1.21 Questions 1.21.1 and 1.21.2 are based on the Urban Fantasy advertisement (Text 2).

1.21.1 How does the advertisement in Text 2 emphasise the message relayed in Text 1? (1)

1.21.2 Provide an example from the above advertisement to support your answer in Question 1.21.1. (1)

30 marks
SECTION B SUMMARY

QUESTION 2 SHOW UNDERSTANDING BY SUMMARISING

Read the feature that was published on http://www.cruisecritic.com below very carefully.

TEXT 3

What Not to Pack: 5 Things You Want to Bring on a Cruise – But Shouldn’t
By Dan Askin

The clothes iron is banned industry-wide; after all, fire poses one of the greatest risks to safety at sea. While a few lines have self-service launderettes with ironing boards, not all do. A garment bag certainly works for some, but Downy Wrinkle Releaser is a product that works by relaxing fabric fibres so that wrinkles can be smoothed out with your hand.

Knives are not technically a banned item on cruises as long as the blades are less than 4 inches. But in this age of heightened security awareness, ship security might confiscate your Swiss Army Knife. The most useful components for a cruise — a nail file, tweezers and small scissors — should already be in your toiletry kit.

Most mainstream lines will confiscate liquor and beer brought on board during embarkation. The contraband will be held for the duration of the cruise and returned on the last day. Many lines will, however, let you bring on bottled water and soda.

While those inclined to pack coffeemakers are certainly in the minority, they do exist. This is, however, against the rules. Passengers who enjoy their coffee minus the tar-like residue that follows each swallow may bring packages of Kona coffee.

Bring one book at the most. Ships have libraries with great selections. As sentimentalists, we prefer the feel and smell of real books, but we also like having options, which e-readers provide — everyone else on the sun deck is cradling an e-reader, so why shouldn't you?

[Adapted from <www.cruisecritic.com>]

INSTRUCTIONS:

Instead of going on a Matric Vacation after your finals, you have opted for a cruise holiday. To make packing easier, you decide to summarise the luggage guidelines.

Your summary must be presented in point form, listing the five main Dos of cruise holiday packing. Your summary should have a total of FIVE guidelines (five Dos) counting two marks each. Your summary must not exceed 80 words.

REMEMBER:

• You must use full sentences.
• Summarise all five guidelines in your own words as far as possible.
• Each guideline will count two marks.
• Write the number of words used in brackets at the end of the summary.
• Pay attention to grammar, spelling, punctuation and sentence construction.
SECTION C  POETRY

QUESTION 3  MAKING MEANING OF POETRY

SEEN POEMS

Read the following two poems that you have studied and answer the questions.

TEXT 4

Musée des Beaux Arts

by W H Auden

[Painting: 'Landscape with the Fall of Icarus' by Breughel from source: <www.poetry.rapgenius.com>]

1 About suffering they were never wrong,
2 The Old Masters; how well, they understood
3 Its human position; how it takes place
4 While someone else is eating or opening a window or just walking dully along;
5 How, when the aged are reverently, passionately waiting
6 For the miraculous birth, there always must be
7 Children who did not specially want it to happen, skating
8 On a pond at the edge of the wood:
9 They never forgot
10 That even the dreadful martyrdom must run its course
11 Anyhow in a corner, some untidy spot
12 Where the dogs go on with their doggy life and the torturer's horse
13 Scratches its innocent behind on a tree.
14 In Breughel's Icarus, for instance: how everything turns away
15 Quite leisurely from the disaster; the ploughman may
16 Have heard the splash, the forsaken cry,
17 But for him it was not an important failure; the sun shone
18 As it had to on the white legs disappearing into the green
19 Water; and the expensive delicate ship that must have seen
20 Something amazing, a boy falling out of the sky,
21 Had somewhere to get to and sailed calmly on.
3.1 Who are the 'Old Masters'? (1)

3.2 Find one word in the first stanza of the poem that contrasts with the word 'amazing' in line 20. (1)

3.3 Consider the underlined figure of speech in the following quotation:

'Where the dogs go on with their doggy life and the torturer's horse scratches its innocent behind on a tree.' (Lines 12 to 13)

3.3.1 Select the correct option by only writing down the question number and corresponding letter, e.g. 3.3.1 A. The figure of speech is

A a metaphor  
B personification  
C assonance  
D a simile (1)

3.3.2 What do lines 12 and 13 reveal about the speaker's opinion of animals and humans? (2)

3.4 Refer to lines 14 to 15.

*how everything turns away
quietly leisurely from the disaster*

Briefly comment as to whether the speaker views humans as being indifferent, (disinterested or unconcerned) OR as being in denial when it comes to the bad things that happen in life. Provide proof from the poem to support your point of view. (2)

3.5 What does 'Something amazing' (line 20) refer to? (1)

3.6 Why, in your opinion, did William Auden name the poem *Musée des Beaux Arts* (Museum of Fine Arts)? Explain your opinion by referring to an example from the poem. (2)

AND
TEXT 5

On aging

by Maya Angelou

1 When you see me sitting quietly,
2 Like a sack left on a shelf,
3 Don't think I need your chattering,
4 I'm listening to myself.
5 Hold! Stop! Don't pity me!
6 Hold! Stop your sympathy!
7 Understanding if you got it,
8 Otherwise I'll do without it!
9 When my bones are stiff and aching
10 And my feet won't climb the stairs,
11 I will ask one favour:
12 Don't bring me no rocking chair.
13 When you see me walking, stumbling,
14 Don't study and get it wrong.
15 'Cause tired don't mean lazy
16 And every goodbye ain't gone.
17 I'm the same person I was back then,
18 A little less hair, a little less chin,
19 A lot less lungs and much less wind,
20 But ain't I lucky I can still breathe in.

3.7 Identify and explain the simile in the first stanza of the poem. (2)
3.8 Quote a line from the poem that reveals that the poet doesn't want to be patronised (demeaned/belittled) with superficial, meaningless conversation. (2)
3.9 What emotion is the speaker trying to convey through the use of the numerous exclamation marks in stanza one? Explain your answer. (2)
3.10 Read lines 11 and 12 again.
I will ask one favour:
Don't bring me no rocking chair
Select the correct option by only writing down the question number and corresponding letter, e.g. 3.10 A. The tone used by the speaker is
A anger
B ironic
C sad
D fearful (1)
3.11 Explain what the speaker means in line 16.
'And every goodbye ain't gone.' (2)
3.12 Briefly explain what the speaker really wants from those who see her. (1)
[20]
**QUESTION 4  MAKING MEANING OF POETRY**

**UNSEEN POEM**

Read the following poem at least twice before attempting to answer the questions set on it.

**TEXT 6**

*Raising the Titanic*

*By Robert Hedin*

1 I spent the winter my father died down in the basement, 
2 under the calm surface of the floorboards, hundreds 
3 of little plastic parts spread out like debris 
4 on the table. And for months while the snow fell 
5 and my father sat in the big chair by the Philco, dying, 
6 I worked my way up deck by deck, story by story, 
7 from steerage to first class, until at last it was done, 
8 stacks, deck chairs, all the delicate rigging. 
9 And there it loomed, a blazing city of the dead. 
10 Then painted the gaping hole at the waterline 
11 and placed my father at the railings, my mother 
12 in a lifeboat pulling away from the wreckage. 


4.1 Briefly explain what the poem is about. (2)

4.2 Find an example of a simile in the poem. Quote and explain the simile in relation to the poem. (2)

4.3 Explain what, according to the speaker, happens to his father. (1)
4.4 Read line 10.

'Then painted the gaping hole at the waterline'

Complete the following sentence:

The underlined phrase, 'gaping hole', in the quotation above is a metaphor for the speaker's ... (1)

4.5 What does the speaker mean by the metaphor 'and placed … my mother in a lifeboat pulling away from the wreckage' (Lines 11 and 12)? (2)

4.6 Briefly discuss the literal and figurative significance of the title, 'Raising the Titanic'. (2)

[10] 30 marks
SECTION D COMMUNICATIVE LANGUAGE

QUESTION 5 ADVERTISEMENT

Study the following South African Travel advertisement before answering the questions.

TEXT 7

Caption clarified:
WILDLIFE IS WAITING FOR YOU (TRAVEL)

5.1 What is the purpose of the advertisement in Text 7? (1)

5.2 Consider the caption 'WILDLIFE IS WAITING FOR YOU' before answering the questions below:

5.2.1 Select the correct option by only writing down the question number and corresponding letter, e.g. 5.2.1 A. The caption above is an example of

A an oxymoron  
B irony  
C pun  
D satire (1)

5.2.2 Add a question tag to the caption: 'Wildlife is waiting for you'. (1)

5.2.3 Select whether the connotation of the word 'waiting' is positive, negative or neutral if linked to the advertisement as a whole. Explain your answer. (2)
5.3 Explain how **ONE** of the visual elements in Text 7 enhances the literal or figurative meaning of the advertisement. Clearly state whether you have chosen to explain the literal or figurative meaning. (2)

5.4 Identify the tone of the caption in the advertisement. (1)

5.5 Comment whether the tone makes the advertisement more or less effective. Provide a reason for your choice. (2)
QUESTION 6 CARTOON

Study the following cartoon before answering the questions.

TEXT 8

"I don't want to bring all of my emotional baggage on vacation. How much can I fit into a carry-on."

Questions 6.1 – 6.3 are based on Text 8:

6.1 Correct the punctuation error in Text 8 by rewriting the applicable sentence. (1)

6.2 Consider the visual impact of the cartoon before answering Questions 6.2.1 and 6.2.2.

6.2.1 What is the psychologist's reaction to the patient's comment? (1)

6.2.2 List ONE technique that the cartoonist applied to illustrate the reaction mentioned in Question 6.2.1. (1)

6.3 Report the patient's words in Text 8 by completing the following:

The female patient said that she (6.3.1) want to take all of (6.3.2) emotional baggage on vacation. (2)
Study the following cartoon before answering Questions 6.4 and 6.5.

TEXT 9

You're such a good friend that if we were ever in a sinking boat and there was only one life preserver, I'd miss you and think about you often.

[Source: <somecards.com>]

The following questions relate to Text 9:

6.4   Read the comment in Text 9 again before answering Questions 6.4.1 and 6.4.2.

6.4.1   Select the correct option by only writing down the question number and corresponding letter, e.g. 6.4.1 A. The comment in Text 9 is an example of

A   litotes
B   a hyperbole
C   sarcasm
D   an anti-climax

(1)

6.4.2   Briefly explain your answer in Question 6.4.1

(1)

6.5   Write down a homophone for the word 'one'.

(1)
Study the following sign before answering the questions.

TEXT 10

[Source: <http://www.jokideo.com>]

6.6 The sign in Text 10 is politically incorrect. Explain why. (2) [10]
QUESTION 7 TEXTUAL EDITING

You are writing a report for your travel blog, *Me, Myself and Eye-opening Travel*, about the progress Virgin Galactic is making on reaching their goal of commercial space travel. You found the draft version of an old article that you want to reference in your report, so you decide to fix the errors in the draft before pasting it into your blog entry.

Read the draft extract carefully before attempting to answer the questions based on it.

TEXT 11

Please Note: Deliberate errors were made in Text 11.

<table>
<thead>
<tr>
<th>Will Commercial Space Travel Blast Off in 2014?</th>
</tr>
</thead>
<tbody>
<tr>
<td>By Leonard David</td>
</tr>
<tr>
<td>1 Virgin Galactic's efforts <em>(7.1.1 for/to)</em> create the world's first commercial spaceline</td>
</tr>
<tr>
<td>2 has gained a lot of steam lately. The company has already signed up more than</td>
</tr>
<tr>
<td>3 600 people. They aim to fly to suborbital space aboard <em>SpaceShipTwo</em>, <em>(7.1.2 in/at)</em></td>
</tr>
<tr>
<td>4 a current price of $250,000 per seat.</td>
</tr>
<tr>
<td>5 &quot;For Galactic, 2014 is the year that we <em>wanna</em> go to space, and start operating</td>
</tr>
<tr>
<td>6 commercially,&quot; said Virgin Galactic CEO George Whitesides.</td>
</tr>
</tbody>
</table>

[Adapted from source: <http://www.space.com>]

7.1 Complete the above sentences by selecting the correct preposition from the options given in brackets (7.1.1 and 7.1.2). You only need to write down the question number and correct answer. (2)

7.2 7.2.1 Correct the spelling error in line 1. (1)

7.2.2 Select the correct option by only writing down the question number and corresponding letter. The purpose of the apostrophe in "Virgin Galactic's efforts" (line 1) is to indicate

A possession
B contraction (1)

7.3 Identify the concord (subject-verb agreement) error (line 2) by writing down the correct answer. (1)

7.4 Rewrite the following sentence in the passive voice, starting with the underlined words:

The company has already signed up *more than 600 people*. (2)

7.5 Read the following:

*The company has already signed up more than 600 people. They aim to fly to suborbital space aboard SpaceShipTwo.*

Combine the two sentences using an appropriate conjunction. Write down the new sentence. (1)
7.6 Correct the spelling error in line 4. (1)

7.7 Explain why 'wanna' in line 5 is not regarded as formal English. (1)

Total: 100 marks