These marking guidelines are prepared for use by examiners and sub-examiners, all of whom are required to attend a standardisation meeting to ensure that the guidelines are consistently interpreted and applied in the marking of candidates' scripts.

The IEB will not enter into any discussions or correspondence about any marking guidelines. It is acknowledged that there may be different views about some matters of emphasis or detail in the guidelines. It is also recognised that, without the benefit of attendance at a standardisation meeting, there may be different interpretations of the application of the marking guidelines.
SECTION A  COMPREHENSION

QUESTION 1  MAKING MEANING OF TEXTS

1.1 That the reader is going to:
• regard this as ridiculous.
• be surprised by what they read.
• be curious.
• be intrigued.
• be disbelieving.
One mark for any ONE of the above.
(Use own discretion) (1)

1.2 supports/substantiates (1)

1.3 'over and over'. (2)

1.4 Marker will have to assess the candidate's justification very carefully. Use own discretion.

1.4.1 BMW sedan:
• possession – a motor car/sedan is regarded as a possession
  OR
• social status – people, especially young adults regard a BMW as a status symbol.
  OR
• money – A BMW is one of the more expensive cars; thus, if one can afford a BMW the perception is that one is wealthy/has a lot of money. (2)

1.4.2 CEO of a large company:
• social status – A CEO is seen as someone with authority/power and therefore often highly regarded in society./Someone who often enjoys social status to a certain extent.
• money – Being the CEO of a large company implies that the person is entitled/earns a large income annually, be it in fringe benefits, salaries or bonuses. (2)

1.5 True. 'do not reliably lead' (2)

1.6 1.6.1 aka means 'also known as'. It is used when giving someone's real name followed by a different name they are also called. (2)

1.6.2 Any ONE of the following for 2 marks:
• It is defining the present moment OR it is focussing on experiences the reader truly wants in life.
  OR
• In the passage it does not refer to a different name, but rather to different experiences. (2)

1.6.3 Any THREE of the following:
• A sense of overall fulfillment
• Personal contentment
• Reduced stress
(Accept other logical alternatives)
Please note: candidates must list their own advantages, not merely lift from the passage. If candidates do not provide their own advantages, they will only be awarded a half mark for each advantage. (3)
1.7 Any ONE of the following for 2 marks.
   • The writer refers to 'good goal-setting magic' / she mentions (talks about) the magic of good goal-setting
   • The writer refers to it as strong/firm and reasonable / generally accepted.
     (If candidate quotes from the passage instead of using own words, only one mark will be awarded.)

1.8 A / strong

1.9 They often describe themselves with positive adjectives, but in reality their success creates the opposite feelings.
   OR
   They describe themselves with positive adjectives which are in reality different to the way they feel.
   OR
   Feelings of success don't always give them a sense of fulfillment / security.
   (Or words to this effect) (2)

1.10 Learners use the expression "suffering the consequences" in a sentence.
   Award marks as follows:
   • conveying the meaning of the expression correctly
   • correct grammatical structure
   If candidate defined the meaning / gave a definition of the expression, ONLY 1 mark is awarded.
   It is too late to change (or do anything about) the situation, therefore one has to accept the consequences / take responsibility for one's actions. (2)

1.11 1.11.1 Ilsa
   Activity: read more OR did some gardening

1.11.2 Sue
   Activity: put her baby in a bouncy seat and caught up with her friends online (Facebook / Twitter)
   AND
   Activities successful or not:
   • These activities helped them to work and parent better OR
   • They overcame their difficulties of their original goals.
   (2 marks each) (4)

1.12 figurative

1.13 Use own discretion. Link between the title and content must be clear.
   Title should not exceed 8 words.

30 marks
### SECTION B  SUMMARY

### QUESTION 2  SHOW UNDERSTANDING BY SUMMARISING

Any FIVE of the following:

<table>
<thead>
<tr>
<th>QUOTATION</th>
<th>OWN WORDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>'SAA offers the largest route network in Africa.'</td>
<td>SAA has the largest route network in Africa.</td>
</tr>
<tr>
<td>'One of the world's fastest-growing airlines'/ 'Diamond First Class is available on all flights.'</td>
<td>Their unique Diamond first Class is available on all their flights.</td>
</tr>
<tr>
<td>'With fine dining, a concierge-style check-in and dedicated spa …'</td>
<td>Qatar Airlines Lounge offers fine dining, professional check-ins and dedicated/exclusive spas.</td>
</tr>
<tr>
<td>'… long hailed for its outstanding cabin service'</td>
<td>Singapore Airlines, Business Class, has received recognition for their excellent cabin service.</td>
</tr>
<tr>
<td>'… design inspired by boutique hotels'</td>
<td>British Airways' Business Class lounges were inspired by design in boutique hotels.</td>
</tr>
</tbody>
</table>

Indication of marks:

- 2 each
- 2 max
- 1
- =
- 10

**FACTS**  **LANGUAGE**  **INCORRECT NUMBER OF WORDS (if applicable)**  **TOTAL**

**Marking:**

- Count the number of words up to the maximum and allow for a maximum of four more words, i.e. 64.
- Number of words correctly indicated earns NO MARK.
- Mark only one fact per point – ignore any other facts in the same point.
- If candidate quoted all five main ideas, deduct a maximum of 2 marks.

**Penalties:**

- If 64 words are exceeded, one mark is subtracted from the total. Put a line through anything exceeding 70 words.
- Indicate all errors (grammar, spelling and punctuation), including incomplete sentences.
- 0 – 3 errors = No marks deducted for language
- 4 – 6 errors = 1 mark deducted for language
- 7 or more errors = 2 marks deducted for language

10 marks
SECTION C  POETRY

QUESTION 3  MAKING MEANING OF POETRY

SEEN POEMS

MENDING WALL

3.1  Any ONE of the following:
   - According to the speaker there is nothing on their farms that needs to be fenced in or kept out. OR
   - The wall continues to fall down – they have to continue to rebuild it. (2)

3.2  Why do I need to build this wall?/What do I want to accomplish by building the wall?/What will be kept out and what will be kept in if this wall is built?
   AND
   Would I perhaps offend someone by building this wall? (2)

3.3  The speaker is mocking/ridiculing the idea of building a wall, by saying that not even the elves thought it was worth building a wall.
   OR
   To emphasise that the wall has no place.
   OR
   The wall keeps falling down and the speaker needs something on which to blame the wall's collapse.
   (Or words to this effect) (2)

3.4  3.4.1  D/simile
   3.4.2  The neighbour is compared to a savage man from the Stone Age armed with his weapons – a stone in each hand.
   Literally these stones will be used to mend the broken wall.
   Figuratively he is clinging to these old, traditional beliefs from his forefathers/ancestors.
   The figure of speech/image conveys/captures both the appearance and the values of his neighbour – which makes it very effective. (4)

3.5  barriers/obstacles
   Use own discretion. (1)

STOP ALL THE CLOCKS

3.6  When the speaker's loved one passed away, time stopped./According to him all time/clocks might as well be stopped. (Words to this effect) (2)

3.7  'He was my North, my South, my East and West'

3.8  sombre/sad/mournful
   (Allow for other possibilities) (1)

3.9  Marker will have to use own discretion and consider all answers on merit.
   Candidates were required to choose ONE image, but to refer to BOTH images in his/her motivation.
   Example:
   Image A: Man looks lonely/looks like the 'ocean is pouring away. In Image B there are too many clouds and there is a definite light coming through which is not mentioned in the last stanza.
   Image B: Both the light of the moon and the sun is fading away/there are no stars to be seen. Image A: The gentleman almost looks intrigued by the sea waves coming in/does not appear that he is wishing them away.
   If candidate selected ONE image and referred to both images in his/her motivation – mark
   If candidate gave a good motivation for why the one and not the other, mark. (4)
QUESTION 4  
MAKING MEANING OF POETRY

UNSEEN POEM

4.1 hurt/pain/emotional abuse/damage/a deep scar  
She has been hurt by someone else/Gash suggests that pain has been inflicted.  (2)

4.2 'black soul'  
(1)

4.3 She wanted to be held/loved  
She was hungry/craved food  (2)

4.4 Yes.  
The speaker's legs are compared to lifeboats and when she clasps them, she is hoping that the speaker will save her. The legs represent safety.  (2)  
(Marks only awarded for motivation)

4.5 That the speaker could not help her; the speaker had more important matters to attend to.  
OR  
The speaker regarded her as inconsequential and not worth saving.  
OR  
The speaker is too focused on the entire world that must be saved, and in the process the individual is lost.  (1)

4.6 It would seem that she has to save/help other people, but the one person who really needs her help urgently, is unfortunately not on her priority list/to-do-list.  
OR  
She regards meetings as more important than desperate individuals that require assistance.  (2)  
[10]

30 marks
SECTION D COMMUNICATIVE LANGUAGE

QUESTION 5 COMMUNICATIVE LANGUAGE

5.1 upset/concerned/irritated/disconcerted (1)
5.2 5.2.1 was (½ mark)
5.2.2 that (½ mark)
5.2.3 her (½ mark)
5.2.4 was (½ mark) (2)
5.3 It indicates possession (1)
5.4 bye/buy (1)
5.5 dash – to emphasise what is before the dash/that she knows she has everything for which a mom could wish/to pause and reflect on all the details she has. (1)
5.6 Extra money, a cell phone and a curfew have been given to her. (2)
5.7 cellular (1)
5.8 A time by which a child must be home in the evening. (2)
5.9 5.9.1 Any TWO of the following:
   • Words in bold print
   • Words capitalised to show that she has raised her voice
   • Facial expression
   • Exclamation mark at the end
   • Body language (using hands)
5.9.2 Any TWO of the following:
   • hand movement/hands out/hands open in despair
   • open mouth – shouting
   • large eyes
   • hunched shoulders
5.9.3 Any other mother would have welcomed the situation: she knows where her daughter is, when she'll be back and with whom she is. She has everything she needs to have and she still feels 'she has no control'
Use own discretion. (2)

QUESTION 6 TEXTUAL EDITING

6.1 6.1.1 committed (1)
6.1.2 employer (1)
6.2 understanding is (1)
6.3 expects (1)
6.4 How often does she expect me/her to work late? (1)
6.5 impossible (1)
6.6 bring (1)
6.7 about/with (1)
6.8 'I need my job and don't want to lose it, but/although I'm very frustrated and depressed with the situation.' (1)
6.9 6.9.1 employee (1)
6.9.2 loyalty (1)
6.9.3 commitment (1)
6.10 Boss, Don't/Do not expect the company to take care of your personal problems.' (2 × ½ = 1)

30 marks

Total: 100 marks