This memorandum consists of 11 pages.
INSTRUCTIONS TO MARKERS

1. Candidates are required to answer ALL the questions.

2. This memorandum has been finalized at a memorandum discussion session at DBE at which all provinces were represented. Any omissions or queries should be referred to Chief Markers/analytical Moderators/Internal Moderators at marking centres. All protocol must be followed.
SECTION A: COMPREHENSION

NOTE: Incorrect spelling and language errors should not be penalised, because the focus is on understanding.

QUESTION 1

1.1 1.1.1 sanctuary/shelter

1.1.2 He loves/likes animals.

OR

for the love of the animals.

1.1.3 They do not get paid. /They are volunteers.
They get messy doing their jobs/their jobs are not glamorous/clean.
They do not work regular hours.
They work with animals.
They work outside and in an office one works inside.

NOTE: Accept any TWO of the above answers.

1.2 1.2.1 No. It is a non-profit organisation.

NOTE: Award 1 mark for the reason/motivation only if the first part of the answer (No) is correct.
Award 1 mark only if 'No' is given without a motivation/if the motivation is incorrect.

1.2.2 They are abandoned.
They are orphaned.
They are injured.

NOTE: Mark the first three reasons only.

1.3 1.3.1 C/two people

1.3.2 Dry hay protects the baboons from infections/clean living areas sustain their immune systems.

OR

Wet hay promotes infections/lowers their immune systems.

NOTE: Accept any ONE of the above answers.
1.4 False. ✓
They have only 7 volunteers instead of 16./They are still looking for more
volunteers. ✓

NOTE: Award 1 mark for the reason/motivation only if the first part of the
answer (False) is correct.
Award 1 mark only if 'False' is given without a motivation/if the
motivation is incorrect.

1.5 Open-ended. Accept a suitable response, e.g.

Yes.
One can get attached to the animals that will be released into the wild
eventually.

OR

No. One can love animals while knowing that they will have to be
released./Since the aim of CROW is known to workers, they should be
prepared for separation.

NOTE: The above are only examples. A candidate can score 1 mark for an
answer that is not well-substantiated. Do not award a mark for Yes/No only.

1.6 People/humans are cutting down forests ✓ where animals used to live. ✓ /
People are destroying ✓ the animals' natural environment. ✓ /
People are building houses in the spaces ✓ once occupied by the
animals. ✓ / People are clearing animal land ✓ for cultivation. ✓
People trespass ✓ in areas where animals live. ✓

NOTE: Accept any ONE of the above answers.

1.7 The animals would become dependent on human beings. ✓ ✓
The animals would lose their natural instincts. ✓ ✓
The animals would need to fend for themselves once they are released into
the wild. ✓ ✓

1.8 Many people in South Africa are not employed and therefore they should offer
their services. ✓
It will allow them to gain work experience. ✓
Volunteering shows that one has initiative. ✓
Volunteering eventually leads to employment. ✓
It will allow them to develop job/life skills. ✓

NOTE: Accept any ONE of the above answers.

1.9 A person under the age of 16 would be emotionally too underdeveloped to
deal with the demands of the job. ✓
It is illegal to employ children under the age of 16. ✓
Children under the age of 16 may not be responsible enough for the demands
of this job. ✓

NOTE: Accept any ONE of the above answers.
1.10 The volunteers could get emotionally attached to the animals which will have to be released eventually. ✓
They could be faced with extra work during the 'baby season' because of all the young animals being born. ✓
There could be a shortage of space for the animals. ✓
The hours are long. ✓
They have to do physically hard/dirty work. ✓
They are understaffed. ✓

NOTE: Accept any TWO of the above answers. (2)

1.11 Hands and feet do the work for the body. ✓
The volunteers are the people doing the work for the organisation. ✓

NOTE: Accept other relevant responses. (2)

1.12 performer/clown/animal impersonator/working in a toy shop/entertainer/mascot/marketing/advertising/comedian/actor (1)

1.13 They are younger. ✓
They seem more successful. ✓
They seem happier. ✓
They appear confident. ✓
They are dressed more professionally ✓
They seem to be in well-paying jobs/in executive positions. ✓
They chose Mathematics and he did not. ✓

NOTE: Accept any TWO of the above answers (2)

1.14 Studying Mathematics gives one career options/allows one to choose from different careers. (1)

1.15 Open-ended Accept a suitable response, e.g.

Changing careers may not be easy at an advanced age. ✓
One might have made a success of a career after many years of experience. ✓
If one is happy in a chosen career, there is no need to change. ✓
One can become an expert because of experience gained. ✓
One can be promoted to high positions in the career field because of long service. ✓

NOTE: The above are only examples. Accept any other relevant responses. (1)

TOTAL SECTION A: 30
### SECTION B: SUMMARY

#### QUESTION 2

Seven of the following points form the answer to the question:

<table>
<thead>
<tr>
<th>QUOTATIONS</th>
<th>FACTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. 'Regardless of their swimming ability, children should never be allowed in the water without adult supervision.'</td>
<td>Always supervise children when they are near water.</td>
</tr>
<tr>
<td>2. 'Avoid sunburn. Applying a good sunscreen and reapplying often is vital.</td>
<td>Avoid sunburn/use a good sunscreen/wear a wide-brimmed hat.</td>
</tr>
<tr>
<td>'Use a good product and wear a wide-brimmed hat for extra protection.'</td>
<td>Keep hydrated by drinking caffeine-free drinks./ Drink enough water/milk/juice.</td>
</tr>
<tr>
<td>3. 'Drinking plenty of fluids to prevent dehydration is essential.'</td>
<td>Protect yourself against insect bites by using insect repellent/treating your clothes with insect repellent.</td>
</tr>
<tr>
<td>'drinks containing caffeine should be avoided.'</td>
<td></td>
</tr>
<tr>
<td>4. 'To avoid being bitten, use long-lasting insect repellent and treat clothes with it too.'</td>
<td>Be careful of unsafe playing equipment.</td>
</tr>
<tr>
<td>5. Pack food in insulated containers and keep it cool with ice bricks.'</td>
<td></td>
</tr>
<tr>
<td>6. '...ensure that all equipment is safe and be careful of hot surfaces...'</td>
<td></td>
</tr>
<tr>
<td>7. 'adhere to safety regulations...'</td>
<td></td>
</tr>
<tr>
<td>8. '... a fun ride on a scooter or skateboard without protective gear might end with you landing in hospital.'</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Wear protective equipment when necessary.</td>
</tr>
</tbody>
</table>
Marking the summary:

The summary should be marked as follows:

- **Mark allocation:**
  - 7 marks for 7 points (1 mark per main point)
  - 3 marks for language
  - Total marks: 10

- **Distribution of language marks:**
  - 1–3 points correct: award 1 mark
  - 4–5 points correct: award 2 marks
  - 6–7 points correct: award 3 marks

**NOTE:** The points must be coherent, i.e. they must make sense to the marker.

- **Format:**
  - Even if the summary is presented in the incorrect format, it must be assessed.

- **Word count:**
  - Markers are required to verify the number of words used.
  - If the word limit is exceeded, the summary must be read up to a maximum of 5 words above the stipulated upper limit and the rest of the summary must be ignored.
  - Marks must not be deducted if the candidate fails to indicate the number of words used or if the number of words used is indicated incorrectly.
  - Summaries that are short but contain all the required main points should not be penalised.

**NOTE:** Even though the use of abbreviations is not encouraged, they must be counted as complete words and the word count represented accordingly.

**TOTAL SECTION B:** 10
SECTION C: LANGUAGE

NOTE:

- One-word answers must be marked wrong if the spelling is incorrect.
- In full sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.
- Sentence structures must be grammatically correct and given in full sentences/as per instructions.

QUESTION 3: ANALYSING AN ADVERTISEMENT

3.1 Clearasil (Ultra) (1)

3.2 People with problem skin/spotty skin.

OR

Parents with children suffering from acne. (1)

3.3 It shows that the advertiser is confident ✓ that the product is effective. ✓ (2)

3.4 It catches one’s attention ✓ and illustrates the effectiveness of the product in removing spots. ✓ (2)

3.5 The advertiser emphasises the speed at which the product works by:
- using the word ‘just’. ✓
- mentioning that it only takes 3 days to work. ✓
- circling the figure 3. ✓
- writing 3 as a figure/numeral. ✓

NOTE: Accept any ONE of the above answers. (1)

3.6 ‘Ultra’/‘guaranteed’/‘guarantee’ (1)

3.7 The advertiser shows pictures of the whole range available in that brand. (1)

3.8 The advertiser provides contact details.

OR

The advertiser invites readers to make comments and to enquire. (1)

[10]
QUESTION 4: ANALYSING A CARTOON

4.1 4.1.1 The use of the exclamation marks./He is giving an instruction/command. ✓
    His eyes are big./He makes a fist./His mouth is open wide./He gives a wicked/an irritated/annoyed look. ✓  

4.1.2 A darker/bigger/thicker font/bold font has been used.  

4.2 4.2.1 He is angrier/more furious. ✓
    He becomes more irritated. ✓
    He becomes more aggressive. ✓
    He shouts even more loudly at him. ✓
    He now faces Zero to confront him. ✓

    NOTE: Accept any TWO of the above.  

4.2.2 He misunderstood the instruction./He thought he had to literally walk behind the sergeant.  

4.2.3 He should go away/disappear/leave the sergeant alone.  

4.2.4 C/surprised  

4.3 Open-ended. Accept a suitable response, e.g.

    I feel sorry for him ✓ because he looks lonely./There is nobody in sight./His shoulders are slumped./The area (desert) looks abandoned./He has obviously not understood the sergeant when he told him to get lost. ✓

    OR

    I think he is stupid ✓ because he should know that one should not venture out into the desert on one’s own./He should have asked for clarity if he did not understand. ✓
QUESTION 5: LANGUAGE AND EDITING SKILLS

NOTE: Spelling in this question must be correct.

5.1 TEXT F

5.1.1 (a) its (1)
(b) whole (1)
(c) sandwiches (1)

5.1.2 Examples: I like to meet people.

OR

The teacher will mete out punishment to the pupils.

NOTE: Award ONE mark for the use of the correct word (homophone). The meaning of the word must be clear and correct. Award ONE mark for the rest of the sentence being perfectly correct. (2)

5.1.3 did he (1)

5.1.4 Jason said (that) it had taken him years to develop a well-balanced diet.

NOTE: If inverted commas are used, deduct ONE mark. (3)

5.1.5 with (1)

5.1.6 A well-balanced diet does not/doesn’t exclude vegetables.

OR

A bad diet does not/doesn’t include vegetables (1)

5.1.7 quite (1)

5.1.8 Your health will improve if you stop eating meat. (1)

OR

If you stop eating meat your health will improve. (1)

NOTE: Award ONE mark for the correct verb form. Award ONE mark for the rest of the sentence being perfectly correct. (2)
5.2 TEXT G

5.2.1 (a) independent ✓
(b) happier ✓

5.2.2 (a) imagination ✓
(b) happiness ✓

5.2.3 Financial freedom is provided ✓ by money ✓

NOTE: Award ONE mark for the correct verb form. Award ONE mark for the rest of the sentence being perfectly correct.

TOTAL SECTION C: 40
GRAND TOTAL: 80