

QUESTION 2

IMAGE A

United Colours of Benetton by Fabrica, 2016, *We.*



[Source: <<http://www.italytravelandlife.com>>]

IMAGE B

Onzevintem, 2018, *Lean & Caviar* advertising campaign.

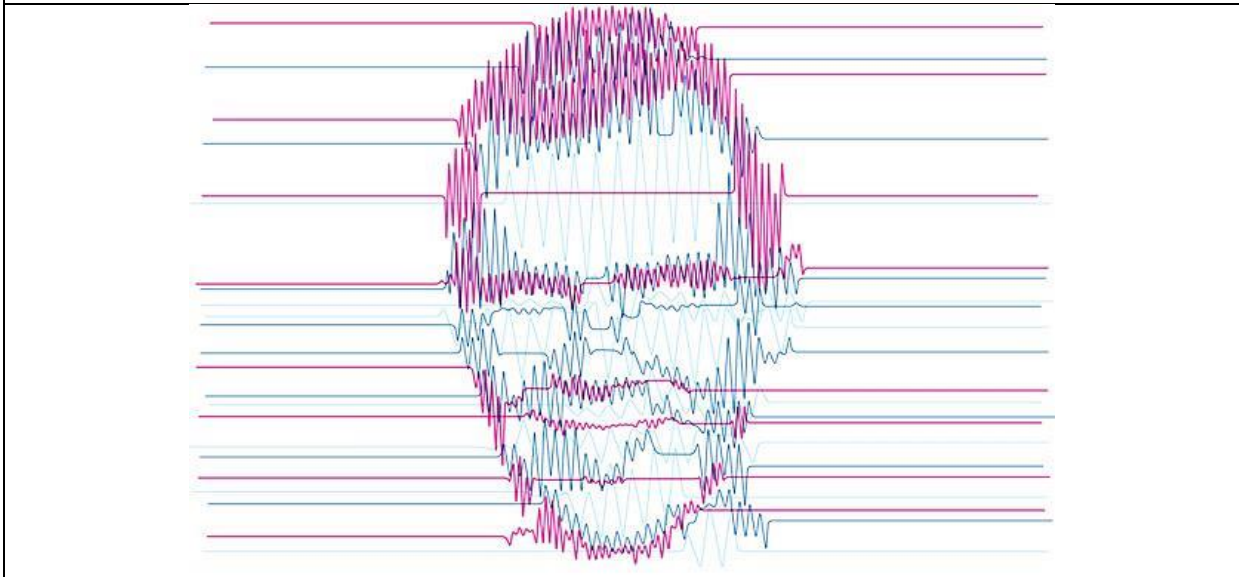


[Source: <<https://www.adsoftheworld.com>>]

QUESTION 3

IMAGE C

Unknown, 2010, *Illustration for Taking your pulse by webcam.*



[Source: <<http://www.coeee.nl>>]

QUESTION 4

SPRING transforms the lives of people by creating sustainable markets for life-enhancing products and services. SPRING Accelerator identifies companies (i.e. BanaPads and EarthEnable) with products and services that can improve the lives of people, and provides expertise in business growth, investment readiness, human-centred design, innovation, and marketing to help drive their businesses further.

[Source: <<http://www.springaccelerator.org>>]

IMAGE D

BanaPads, Unknown, *BanaPads.*

BanaPads is a social enterprise that produces a low cost, comfortable sanitary pad from natural agricultural waste materials.



[Source: <<http://banapads.org>>]

IMAGE E

EarthEnable, unknown, *Rwanda sustainable floors.*

EarthEnable is an affordable flooring company opening up a high-growth market for home improvement in Rwanda. EarthEnable educates and employs local masons to build safe, earthen flooring solutions that are 75% cheaper than concrete equivalents.



[Source: <<http://www.home-review.com>>]