

QUESTION 2

IMAGE A:

Serviceplan/Plan.Net, 2016, *Strellson: Make Yourself Unstoppable* campaign.



[Source: <<http://www.adstasher.com/2016/09/Strellson-Make-yourself-unstoppable-video-Mnek.html?m=0>>]

IMAGE B:

TBWA/MAP ad agency for Absolut Vodka, 2011, *Absolut Machines (Choir)* for advertising the Absolut Machines interactive site.



[Source: <<https://www.trendhunter.com/trends/absolut-world>>]

QUESTION 3

IMAGE C:

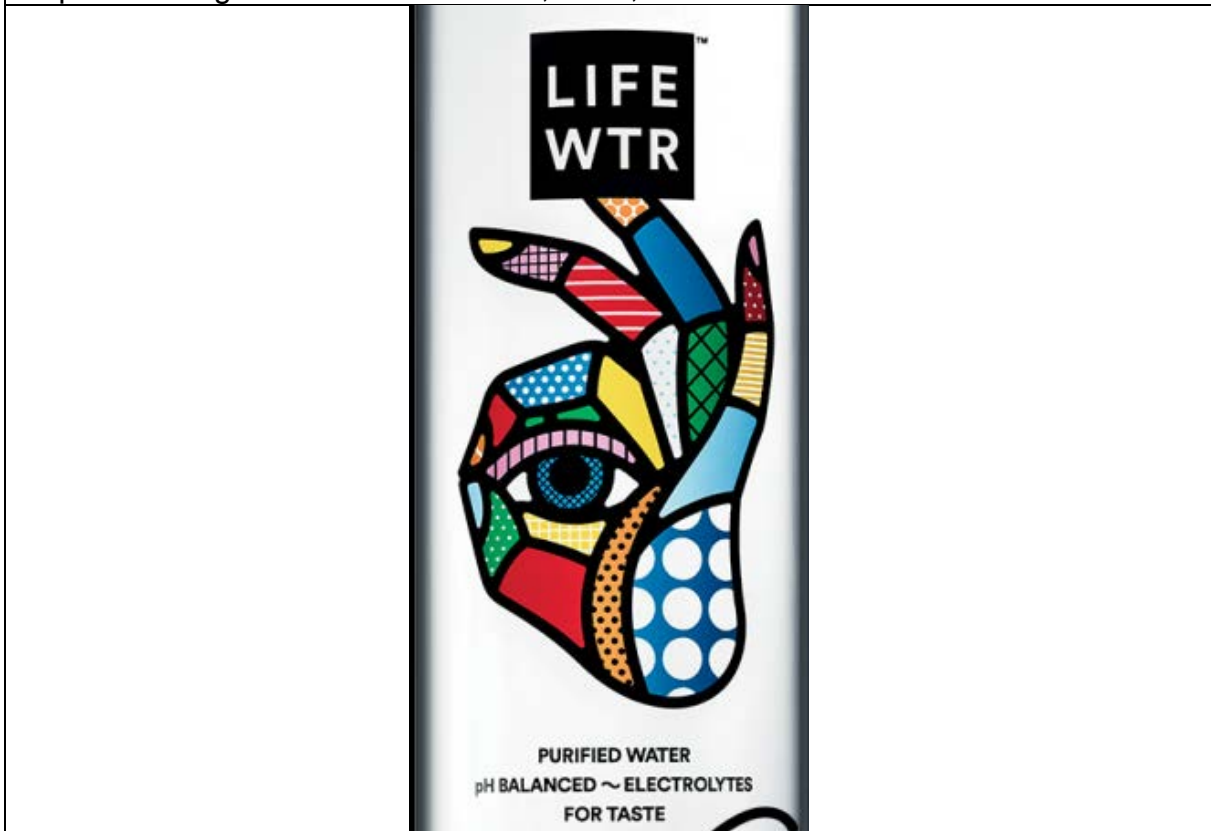
Foster, N. 1999. *Glass Dome, Reichstag, German parliament building.*



[Source: <<https://www.german-way.com/travel-and-tourism/germany-for-tourists/city-guides-germany/berlin-and-potsdam/the-reichstag-in-berlin/>>]

IMAGE D:

PepsiCo Design & Innovation Centre, 2017, *LifeWtr: Series 1.*



[Source: <<http://drivenxdesign.com/d100/project.asp?ID=16020>>]

QUESTION 4

IMAGE E:
Adidas, 2015, *Adidas Yeezy 750 Boost Advertisement.*



[Source: <<http://www.the24club.com/sneaker-navigator/kanye-west-x-adidas-yeezy-sason-1/>>]

IMAGE F:
Taylor, A. for Adidas in collaboration with Parley, 2015. *Recycled plastic Adidas Parley sneakers.*



[Source: <<http://www.adidas.com/us/parley>>]

IMAGE G:
Adidas, Unknown, *Create Yours.*



[Source: <https://www.adidas.fi/BRAND_adidas-p-fw16-miadidas-superstar-rt-ms.html>]

IMAGE H:
Adidas, 2012, *Adidas Sneaker Box Store.*



[Source: <<http://www.complex.com/style/2012/03/adidas-sneaker-box-store>>]

IMAGE 1:
Adidas, 2012, *Boost Experience*.



[Source: <<http://www.nicekicks.com/the-boost-experience-by-adidas-goes-on-tour/>>]