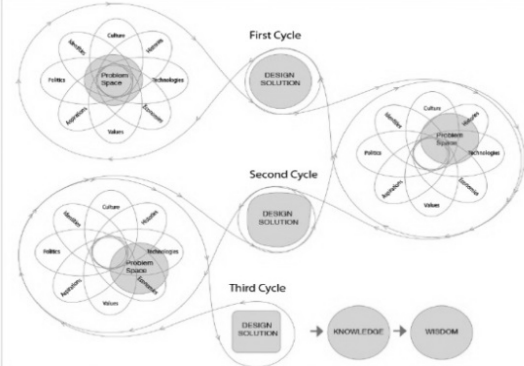
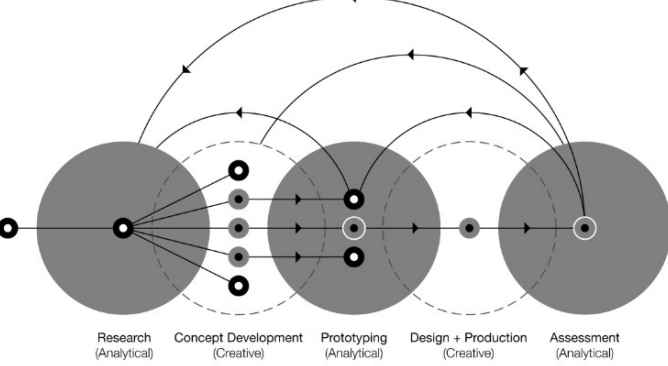
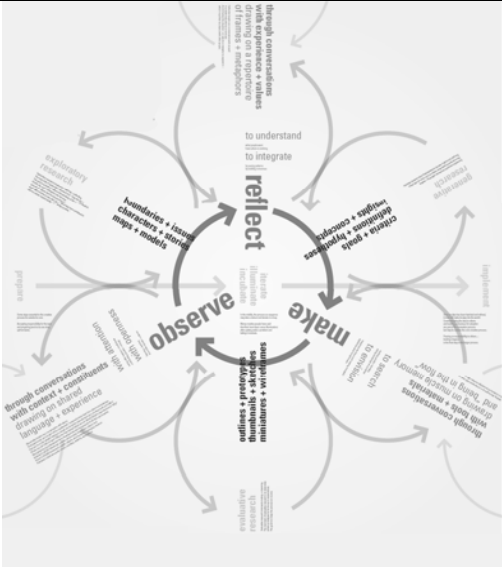
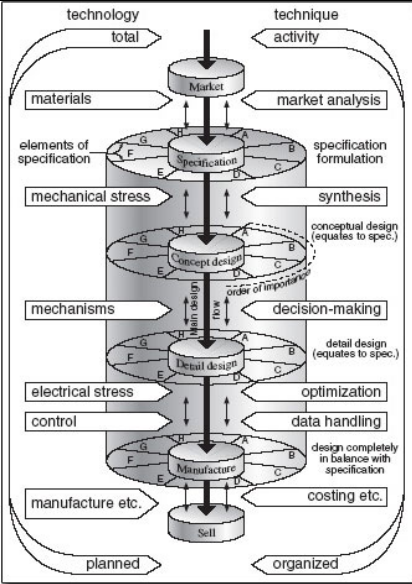

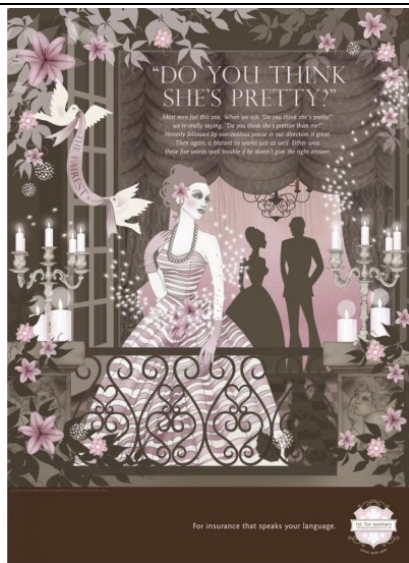
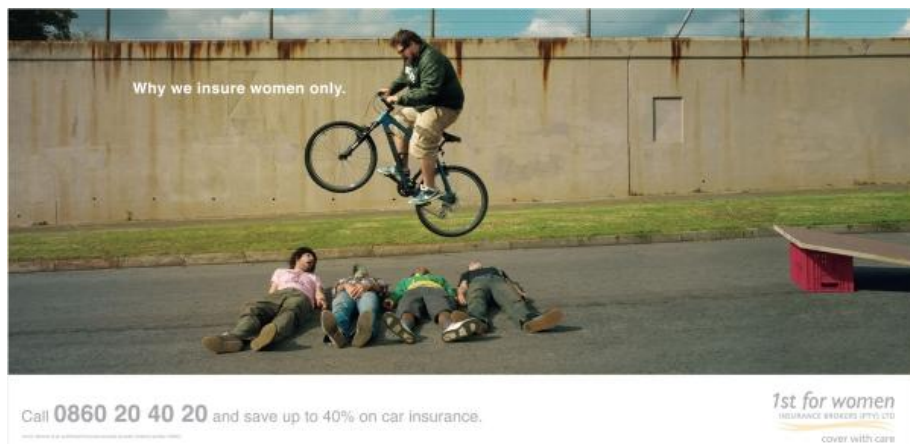


ADDENDUM SHEET A

QUESTION 1.1	QUESTION 2.1
 <p>Fenn and Hobbs Continuum of Understanding [<http://www.mcgill.ca>]</p>	 <p>Design Thinking Process [<http://bhyousefi.com/>]</p>
 <p>Alberta College Design Institute [<http://sevosyanov.wordpress.com/2012/11/27/brand-name-design-thinking/>]</p>	 <p>Pugh Total Design Activity Model [<http://en.wikipedia.org/wiki/Stuart_Pugh>]</p>
	 <p>Anglo American by Am I Collective Studio for Joe Public [<http://yoursenesucks.tumblr.com/page/10>]</p>

ADDENDUM SHEET B**QUESTION 2**

Black River FC: 1st for Women print advert 2010
 [<<http://www.coloribus.com>>]



Black River FC: 1st for Women print advert 2012
 [<<http://www.adforum.com>>]

QUESTION 3

Nicola de Jager
Calavera Jesus-Ernesto embroidered skull
 [<<http://www.handsomethings.com>>]



Hella Jongerius – Turtle Coffee table 2009, limited edition of eight numbered and signed ceramic pieces called Natura Design Magistra
 [<<http://www.designtopnews.com>>]



Peet Pienaar – Bruce Lee fanzine for MK
 [<<http://www.adesignaward.com/designer>>]



Laboratory for Explorative Architecture & Design
Golden Moon Public Event Space 2012 Hong Kong
 [<<http://www.designboom.com>>]