

NATIONAL SENIOR CERTIFICATE

GRADE 12

AGRICULTURAL SCIENCES P2

NOVEMBER 2016

MEMORANDUM

MARKS: 150

This memorandum consists of 11 pages

TOTAL SECTION A:

45

SECTION A

QUESTION 1

1.1	1.1.1 1.1.2 1.1.3 1.1.4 1.1.5 1.1.6 1.1.7 1.1.8 1.1.9 1.1.10	A \(\) D \(\) B \(\) D \(\) B \(\) D \(\) B \(\) C \(\) A \(\)	(10 x 2)	(20)
1.2	1.2.1 1.2.2 1.2.3 1.2.4 1.2.5	E √√ G √√ J √√ C √√	(5 x 2)	(10)
1.3	1.3.1 1.3.2 1.3.3 1.3.4 1.3.5	Elasticity ✓✓ Cash flow ✓✓ Breeding value ✓✓ Epistasis ✓✓ Inbreeding depression ✓✓	(5 x 2)	(10)
1.4	1.4.1 1.4.2 1.4.3 1.4.4 1.4.5	Processing ✓ Productivity ✓ Lipofection ✓ Co-dominance ✓ Selection ✓	(5 x 1)	(5)

(2)

(Any 2)

SECTION B

2.2

QUESTION 2: AGRICULTURAL MANAGEMENT AND MARKETING

2.1	Scena	Scenario on marketing				
	2.1.1	 Identification of the marketing functions (a) Transportation ✓ (b) Storage ✓ 	(1) (1)			
	2.1.2	Economic term for each of the following statements (a) Packaging ✓ (b) Cold storage/refrigeration ✓ (c) Processing/value adding ✓	(1) (1) (1)			
	2.1.3	 TWO advantages of processing agricultural products Prevents spoilage/perishability/increases shelf-life of products ✓ The product is available throughout the year ✓ Improves food safety by heating to sufficient temperatures ✓ Easy to transport ✓ Easy storage ✓ Adds value to farm products/increases the value of products/ higher income for the farmer ✓ It provides job opportunities ✓ Reduces wastage of excess produce ✓ It is a way of overcoming over-supply of products ✓ It allows for easier packing and handling of products/ simplification of products ✓ (Any 2) 	(2)			
2.2	Case	study on production of peppers				
	2.2.1	Farmer who marketed with success Farmer B ✓	(1)			
	2.2.2	 Reason Farmer B sold the produce for a higher price/R8/kg ✓ The farmer identified/researched consumer needs and therefore sold the produce at a profit ✓ Farmer worked the costs and is selling at a profit ✓ Secured future contracts ✓ No use of a middle man ✓ Packaging according to consumer needs/preference ✓ (Any 1) 	(1)			
	2.2.3	 TWO aspects to develop marketing strategy Product ✓ Consumer preference/demand ✓ Promotion ✓ Pricing ✓ Placement/distribution ✓ (Any 2) 	(2)			

	2.2.4	 Marketing strategy used by Farmer B Research ✓ Marketing mix ✓ (Any 1) 	(1)
	2.2.5	 TWO benefits of the marketing strategy to the farmer Sales/market/price are guaranteed ✓ No middleman/intermediary ✓ Secured a contract for the next season ✓ Promotion of products ✓ (Any 2) 	(2)
2.3	Price ex	periment of oranges	
	2.3.1	 Hypothesis The price of oranges will influence ✓ the demand thereof ✓ OR A fall in the price of oranges ✓ will lead to a high demand/profit ✓ OR An increase in the price of oranges ✓ will lead to a lower demand/profit/high loss ✓ 	
		 OR Sales of oranges will decrease ✓ with a price increase ✓ Sales of oranges will increase ✓ with a price decrease ✓ 	(2)
	2.3.2	Factor that influenced the demand • Price ✓	(1)
	2.3.3	 Explanation of the factor influencing demand A fall in price of oranges ✓ leads to an increase in demand ✓ OR A rise in price of oranges ✓ leads to a decline/decrease in demand ✓ 	(2)
	2.3.4	Impact of a higher price on profit margins The increase in price ✓ leads to decrease in profit ✓	(2)
2.4	Analysiı	ng the advert	
	2.4.1	The type of labelling Eco/green labelling ✓	(1)
	2.4.2	 TWO reasons for the labelling Packed in recyclable material/biodegradable ✓ Organically produced ✓ 	(2)
	2.4.3	 Justification for environmental friendliness Packaging on recyclable bags/materials ✓ Organically produced ✓ (Any 1) 	(1)
	2.4.4	Marketing approach to promote the product Sustainable agricultural marketing/green/eco friendly marketing ✓	(1)

\sim \sim		A I-	
ノム	~ W(1)1	Δnai	/ele
2.5	SWOT	Allal	/ อเจ

2.5.1	Linking	statements	with	SWOT	anal	ysis
-------	---------	------------	------	-------------	------	------

• A - Strength ✓ (1)

• **B** - Opportunity ✓ (1)

• C - Weakness ✓ (1)

• E - Threat ✓ (1)

2.5.2 How strengths/opportunities can improve the farming enterprise

- The farmer can take an advantage of a land with access to irrigation/assistance of extension officer/financial assistance from Land bank (strength) ✓
- Demand for baby carrot (opportunity) ✓

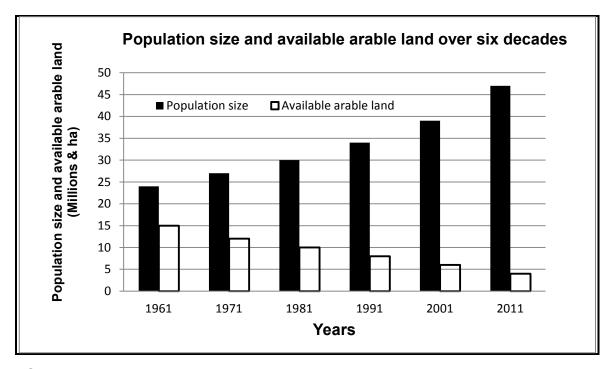
2.6 THREE personal characteristics of a successful entrepreneur

- Leadership ✓
- Motivation ✓
- Self confidence ✓
- Commitment ✓
- Hard working/energetic ✓
- Perseverance ✓
- Market driven ✓
- Innovative/creativity ✓
- Positive attitude ✓
- Risk taking ✓
- Dynamic/flexibility ✓
- Success driven ✓
- Responsibility ✓
- Communication ✓
- Visionary/goal orientated ✓ (Any 3) (3)
 [35]

QUESTION 3: PRODUCTION FACTORS

3.1 Land as a production factor

3.1.1 Bar graph on population size and area of land over time



Criteria/rubric/marking guidelines

- Correct heading ✓
- Y-axis: Correctly calibrated and labelled (population size and available arable land) ✓
- X-axis: Correctly calibrated and labelled (years) ✓
- Correct units (millions and hectares) ✓
- Bar graph ✓
- All criteria presented correctly ✓

(6)

3.1.2 The economic characteristic of land

Land for agricultural purposes is limited/limitedness ✓ (1)

3.1.3 The impact of the limitedness of land on production

Increasing population is putting more pressure on the limited land \checkmark resulting in a decrease in production \checkmark

OR

The higher the population size ✓

The lesser the arable land/production ✓

OR

The lower the population size ✓ the more the arable land/production ✓ OR

The more the arable land \checkmark the more the production \checkmark

OR

The lower the arable land \checkmark the less the production \checkmark (2)

	3.1.4	 TWO measures to improve productivity of land Development of disease-resistant cultivars and breeds ✓ Knowledge on the wise use of fertilisers/pesticides ✓ Appropriate use of land/better care of agricultural land ✓ Adapting to/use of scientific methods/use of technology to improve yields ✓ Increased knowledge on agricultural education/precision farming ✓ Consolidation of uneconomic units ✓ Mechanisation ✓ Diversification ✓ Adapting to appropriate policies/legislation ✓ 	(2)				
		 Water provision/management ✓ (Any 2) 	(2)				
3.2	Labour contract						
	3.2.1	Employee with unfair conditions of service Employee B ✓	(1)				
	3.2.2	 Justification Long working hours/12 hours of work per day ✓ Insufficient payment for work on Sunday/public holiday/R200 per day instead of R240 ✓ Leave days not according to stipulation of legislation/10 days leave in 3 years ✓ (Any 2) 	(2)				
	3.2.3	TWO labour legislation that could be used by employee ■ Labour Relations Act ✓					
		 Basic Conditions of Employment Act ✓ 	(2)				
3.3	Methods to increase labour productivity						
	3.3.1	Physical planning of infrastructure/physical farm planning ✓	(1)				
	3.3.2	Training/skills development ✓	(1)				
	3.3.3	Adequate living/environmental conditions ✓	(1)				
	3.3.4	Mechanisation ✓	(1)				

3.4 Cash flow budget statement

3.4.1 Mini cash flow budget

Costs incurred	Amount		
Wages	R4 000		
Chicken feed	R7 000	✓	
Electricity	R2 500		
Other costs	R1 500		
Total costs	R15 000 ✓		
Income			
Eggs/broilers sold/week	R10 000/R60	000 ✓	
Net cash/week	- R5 000/R45	5 000 ✓	

3.4.2 **Net cash income for the month**

 Egg income per week + broiler income per month – costs per month

• R10 000 x 4)
$$\checkmark$$
 + R50 000 = R90 000 - (R15 000 x 4) \checkmark = R30 000 \checkmark (3)

3.4.3 Business net worth based on the weekly cash flow

- Business cash flow per week is negative/positive (- R5000/R45 000) ✓
- Cash flow cannot be used to determine the net worth or income of a business/cash flow maybe restricted at a particular time even when business is profitable ✓

3.5 **Problem associated with capital**

- 3.5.3 Scarcity of capital/interest rates ✓ (1)
- 3.5.4 Depreciation ✓ (1)

3.6 Management principle

[35]

(4)

(2)

QUESTION 4: BASIC AGRICULTURAL GENETICS

4.1	Crossin	Crossing of a black-faced ram and white-faced ewe				
	4.1.1	Genotype of parent B bb ✓	(1)			
	4.1.2	Indication whether parents are homozygous or heterozygous Homozygous ✓	(1)			
	4.1.3	Reason Parents have same alleles for a gene/pure bred ✓	(1)			
	4.1.4	 Identification of the phenotype in the F₂ generation F: black-faced ✓ G: black-faced ✓ H: white-faced ✓ 	(1) (1) (1)			
	4.1.5	Indication of the genotypic and phenotypic ratio in F₂ generation • Genotypic ratio 1:2:1 ✓ • Phenotypic ratio 3:1/3 black:1 white ✓	(1) (1)			
4.2	Estimat	ted breeding values				
	4.2.1	Characteristic to select for in Bonsmara and Boer goat Bonsmara - Meat tenderness ✓ Boer Goat - Post weaning weight ✓	(2)			
	4.2.2	Justification The heritability of both characteristics is greater than 50%/ controlled more by genes ✓✓	(2)			
	4.2.3	 TWO reasons for not selecting for birth, fleece and lean meat Heritability is less than 50% ✓ Characteristics will be more influenced by the environment/ less controlled by genes ✓ 	(2)			
4.3	Indicati	on of the environmental factors causing variation				
	4.3.1	Light intensity/temperature/climate ✓	(1)			
	4.3.2	Feeding/nutrition ✓	(1)			
	4.3.3	Topography/relief/terrain ✓	(1)			
	4.3.4	Climate/low temperature ✓	(1)			

(2)

(Any 2)

4.4	Polyger	Polygenic inheritance				
	4.4.1	Production of leghorn with BbGgkk genes ■ B = 5 eggs ✓ ■ G = 5 eggs ✓ ■ 5 + 5 + 60 = 70 eggs ✓	(3)			
	4.4.2	Genotypes resulting in 90 eggs BBGGKK ✓	(1)			
	4.4.3	Type of inheritance Polygenic/quantitative ✓	(1)			
4.5	Breedin	Breeding heifers				
	4.5.1	Appropriate term for the phenomena represented by the data Continuous variation/normal distribution/biometrics ✓	(1)			
	4.5.2	Number of heifers if 12% is selected • Total :10+15+20+30+40+60+75+65+45+35+15+10+5 = 425 ✓ • 12% (0,12) x 425 ✓ • = 51 heifers ✓	(3)			
	4.5.3	Mass of the average animals Average mass = 140 kg ✓	(1)			
	4.5.4	Farmer's intention (a) Heifers with highest live mass Selection for breeding purposes ✓ (b) Heifers with lowest live mass Cull/slaughter/sell ✓	(1) (1)			
4.6	Technic	ques to genetically modify tomatoes				
	4.6.1	Technique Genetic modification/engineering/manipulation/micro-injection ✓	(1)			
	4.6.2	 TWO advantages of GM/micro-injection to the farmer Better yield/harvesting ✓ Increased shelf life/storage ✓ 				

Copyright reserved Please turn over

Improved quality/increased nutritional value/value adding ✓

Increased resistance to diseases/insects/pests ✓

Resistance to harsh conditions/drought 🗸

4.6.3 TWO socio-economic effects of food from genetically modified plants to the farmer

- Small scale and poor farmers cannot afford GM crops/GM crops are expensive ✓
- A farmer is not allowed to re-use seeds from GM crops ✓
- The farmer may not use some seeds as they are sterile ✓
- Some consumers will not buy from the farmer due to ethical concerns ✓
- It encourages monopoly which does not allow small companies to develop/favours the producers and encourages exploitation of emerging farmers ✓ (Any 2)

TOTAL SECTION B: 105
GRAND TOTAL: 150

(2)

[35]