



BUSINESS STUDIES: PAPER I

EXAMINATION NUMBER

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ANSWER BOOKLET

SECTION A

QUESTION 1

Indicate the **most correct** answer by making a cross (X) in the column over the corresponding letter for each question.

1.1	A	B	C	D
1.2	A	B	C	D
1.3	A	B	C	D
1.4	A	B	C	D
1.5	A	B	C	D
1.6	A	B	C	D
1.7	A	B	C	D
1.8	A	B	C	D
1.9	A	B	C	D
1.10	A	B	C	D
1.11	A	B	C	D
1.12	A	B	C	D
1.13	A	B	C	D
1.14	A	B	C	D
1.15	A	B	C	D

QUESTION 2

2.1	
2.2	
2.3	
2.4	
2.5	

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QUESTION 3

3.1	
3.2	
3.3	
3.4	
3.5	

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SECTION B

QUESTION 4.1

4.1.1 (a)	
4.1.1 (b)	
4.1.2 (a)	
4.1.2 (b)	
4.1.2 (c)	
4.1.2 (d)	

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QUESTION 5.4

Pros and Cons Chart

Venture out and start your own business as a sole trader	
Pros	Cons
(2 marks)	(2 marks)
Buy into an existing SPAR franchise	
Pros	Cons
(2 marks)	(2 marks)
Your final decision and motivation:	
(1 mark)	

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QUESTION 6.1.2

	Risk of Investment	Return Offered
Option A: Fixed Deposit	(2 marks)	(2 marks)
Option B: Shares in SPAR	(2 marks)	(2 marks)
Choice of investment with motivation:		
(1 mark)		

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QUESTION 6.2

Challenge being faced	Strategy in response to challenge
6.2.1 The high price of petrol and its impact on the price of basic foods such as bread and milk.	(2 marks)
6.2.2 Theft of stock at a SPAR distribution centre.	(2 marks)
6.2.3 Access to personnel records through SPAR's internal computer systems are open to computer viruses.	(2 marks)
6.2.4 The changing profile (age; income; marital status; cultural background, etc. ...) of SPAR's consumers.	(2 marks)

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QUESTION 6.6

Different Levels	Ethical issue with example
6.6.1 Individual level	(3 marks)
6.6.2 Organisational level	(3 marks)
6.6.3 Professional level	(3 marks)

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